

INTERCONTINENTAL SLAVERY MUSEUM (ISM) MAURITIUS LTD

PUBLIC ADVERTISEMENT No. 3 of 2026

POST OF COMMUNICATION AND MARKETING OFFICER

ISM (Mauritius) Ltd, which is a state owned enterprise, responsible for the implementation of the Intercontinental Slavery Museum Project, is inviting applications from suitably qualified candidates who wish to be considered for the post of **Communication and Marketing Officer**, on contract, for a period of one-year with the possibility of appointment on a permanent basis.

II. AGE LIMIT

Candidates should not have reached 48 years of age by the closing date for the submission of applications.

III. QUALIFICATIONS AND EXPERIENCE

Candidates should

- a) Degree in Communication and Cultural Studies or Sociology or Humanities or Communication studies or Marketing or Tourism Management or Public Relations from a recognised institution or an equivalent qualification acceptable to the Board;
- b) At least three years' post qualification experience in communication or marketing or public relations matters;
- c) Demonstrate active interest in museums and history of slavery;
- d) Possess good written and verbal communication and marketing skills;
- e) Strong organisation skills;
- f) Able to cooperate with all stakeholders;
- g) Have a good understanding of customer and market dynamics and requirements.

Candidates should produce written evidence of the experience/knowledge claimed.

IV. SALARY: Rs 27,000 a month

V. DUTIES AND RESPONSIBILITIES:-

1. To be responsible to the Museum Educator for all communication and marketing issues at the Museum.
2. To assist in the organisation, planning, coordination and promotion of events/ activities/ workshops/ programmes of the ISM Mauritius Ltd.
3. To liaise with governmental/non-governmental organisations and the media.
4. To market and promote the activities of the ISM Mauritius Ltd.
5. To assist in the formulation and implementation of communication and marketing policies/ strategies for the promotion of the ISM Mauritius Ltd.

6. To assist in implementing outreach programmes and promoting the Museum in schools and the community at large.
7. To promote the Museum' activities and liaise with the community groups and other relevant organisations through public and outreach programmes.
8. To create, enhance and sustain awareness of the Museum through the media towards local and foreign communities and ascertain its visibility.
9. To deal with comments and complaints from visitors and enquiries about events and programmes.
10. To retrieve and attend to all online queries received.
11. To maintain all media, including the management of the Museum's website with the collaboration of the IT Officer/Systems Administrator come up with information brochures, publications, technical reports, pamphlets, etc.
12. To assess public and visitors' perception of the Museum's image and its service and products.
13. To use ICT in the performance of his duties.
14. To perform other duties directly related to the main duties listed above or related to the delivery of the output and results expected from the Communication and Marketing Officer in the roles ascribed to him.

Note: The Communication and Marketing Officer shall be required to work after normal working hours, including Sundays and Public Holidays.

VI. MODE OF APPLICATION

- (i) Interested candidates should submit their application form supported by photocopies of their National Identity Card, educational certificates, a detailed CV and documentary evidence of working experience claimed, by registered post or hand delivered addressed to **The Administrative Assistant, ISM Mauritius Ltd, 1 Quay Street, Ex-Labourdonnais Military Hospital, Port Louis, Republic of Mauritius.**
- (ii) Envelopes should be clearly marked on the top left- hand corner "Post of Communication and Marketing Officer – ISM/CMO2026".
- (iii) This Advertisement is available on the website of the ISM (Mauritius) Limited on https://ismmauritiustd.govmu.org/ism/?page_id=3458

VII. CLOSING DATE

Applications should reach **The Administrative Assistant, ISM Mauritius Ltd, 1 Quay Street, Ex-Labourdonnais Military Hospital, Port Louis, Republic of Mauritius, not later than 15:00 hours on Thursday 07 May 2026, with the following reference mentioned on the envelope : "Post of Communication and Marketing Officer – ISM/CMO2026.** Applications received after the closing date and time will **not** be considered.

Note:

- (i) The onus for the submission of written evidence of knowledge claimed rests solely on the candidates. Applications will not be considered in case of non-submission of written evidence of knowledge claimed, by the closing date.
- (ii) Applications received after the closing date and time will not be accepted.
- (iii) Incomplete applications and non-submission of the required documents may entail elimination from the selection exercise.
- (iv) The ISM (Mauritius) Ltd reserves the right:
 - (a) to convene only the best qualified candidates for interview; and
 - (b) not to make any appointment following this advertisement.

Date: 07 April 2026

**ISM Mauritius Ltd
Ex-Labourdonnais Military Hospital
1 Quay Street, Port Louis
Republic of Mauritius**